



THE NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

NAACP MEMBER BENEFITS REFERENCE GUIDE

The NAACP is pleased to announce that we are now offering our members great benefits that include financial products, and access to discounts that help enrich their lives.

Participation in the program is completely voluntary. We encourage you to respond to communications you receive from us. If you choose to enroll in any of the programs you will be supporting the NAACP and our ability to expand our services to you.

We have selected benefits that offer competitive pricing and services. Of course, certain factors may apply that result in your current rates to be lower. Over time our ability to improve membership programs will be directly related to participation.

Beginning in September of 2006 members began receiving direct mail. Each mailing describes the benefit and/or any special rate or discount that has been negotiated by the NAACP for its members. Information is also included on how to obtain the benefit or service.

Members will also receive more information when they renew their membership and or join for the first time. Our membership card has a brand new look and will grant access to a number of national and local discounts. Our card will now feature the PerksCard® logo, and will launch to new, renewing and life members early in 2007.

PerksGroup is the NAACP administrator for our membership benefits program. You may obtain additional information by calling them at 877-253-7100 between the hours of 8am and 5pm EST. Remember to mention that you are a member of the NAACP! For all other NAACP business, please contact your local chapter or the National office for assistance. National Membership Office: 866-63-NAACP (866-636-2227)

SEE REVERSE FOR BENEFIT INFORMATION!

NAACP Member PerksCard® Benefit Program

Your membership card, which is now also a PerksCard®, will come with detailed instructions on how to obtain discounts and promotions from local and national vendors. From dinner and a movie, cell phones, electronics, and clothing, to home improvements, and planning that special vacation, a member you will have access to thousands of participating vendors! **PerksCard Customer Service: 877-253-7100 or info@naacpperks.com**

Auto and Home Insurance

NAACP members have access to special group rates and a wide range of coverage from two national providers; Travelers and Merastar. Please call for a no obligation quote, or if you prefer, you may go online for this information. When calling be sure to mention you are a member of the NAACP. We suggest getting quotes from both. If possible, have your current policy ready when calling.

Travelers: 1-800-842-5936

Web: www.Travelers.com/NAACP

Merastar: 1-800-637-2782

Web: www.Merastar.com/signin/NAACP

NAACP Credit Card *SHOW YOUR NAACP PRIDE!*

Choose to carry the NAACP Visa Platinum credit card - the only credit card that supports the on-going efforts of the NAACP. Upon receiving your new card, the NAACP receives a payment from U.S. Bank and then continues to receive a percentage of each net purchase you make on your card. This helps to continue to fund important programs and activities. To find out more information call 1-800-853-5576 ext. 9047 or go to www.usbank.com/NAACPoffer

NAACP Banking and Mortgage Program

Flagstar Bank, a national leader in banking and home financing, is approved by the NAACP to offer you a range of banking and home lending programs, including exclusive member offers. Call (888) 454-0846 or visit www.flagstardirect.com/NAACP for information on offers available exclusively to NAACP members.

NAACP Prescription Discount Program

NAACP Members now have access to discounts on prescriptions with the NAACP Rite Aid Health Solutions Prescription Discount Program. Access to prescription discounts are available in over 50,000 locations across the U.S.A. including Rite Aid and most other Pharmacies. This benefit is a discount only and NOT INSURANCE.

NAACP Rite Aid In-Store Discount Program.

NAACP Members also now have access to a 10% discount on most front store items on Tuesdays in a Rite Aid Store when members use the supplied Tuesday's Discount Card. Please see the enclosed Rite Aid NAACP Discount Card more information. You can also visit www.riteaid.com/stores/locator/ or call 1-800-RITEAID to find a store near you!